

DEAR TEA SOCIETY®

tea assortment

HAPPY TO BE YOUR CUP OF TEA

Welcome to Dear Tea Society, where the eccentric, the strange, the absurd, the thirsty, the tired, the restless, the beautiful, the creative, the rowdy, the cunning, the polite, the curious and the perfectionist all join together in our love of tea.

You know us. We're the ones who need our tea in the morning, in the evening and at any given time in between. We believe tea goes with anything, from cookies to steak. We crave tea when we're heart broken, when we're triumphant, when we make big plans for a small business or take our first small steps towards a great adventure.

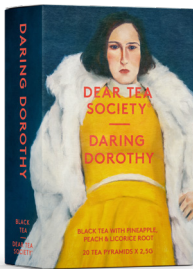
We love our tea black, green and white - but always organic. We love sharing a pot but are often caught drinking on our own. We need tea to think, to dream, to forgive and forget. In short: We love tea, it's who we are.

Fancy a cup? We'll put the kettle on.

Warm greetings,
Dear Tea Society

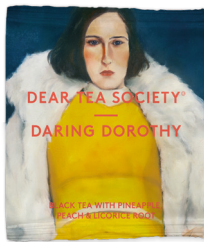
OVERVIEW

OF OUR DIFFERENT PACKAGINGS



TEA PYRAMIDS RETAIL CARTONS

Organic tea in biodegradable pyramids.
The retail cartons hold 20 pyramids.
8 x 20 per master carton.



TEA PYRAMIDS FOOD SERVICE

Organic tea in biodegradable pyramids.
For foodservice, available in 100 cc boxes.



LOOSE LEAF TEA RETAIL TINS

Organic loose leaf tea in 100 g aluminium tins.



LOOSE LEAF TEA 1 KG BAGS

Organic loose leaf tea packed in 1 kg bags.

ASSORTMENT

TEA TYPES



BLACK TEA



GREEN TEA



HERBAL INFUSION



PU-ERH



OOLONG TEA



ROOIBOS



WHITE TEA



YELLOW TEA

LADY HOTLIPS

A robust, full bodied blend of premium black tea leaves from Assam and Yunnan. This tea brews into a strong cup with a malty finish.

FACTS

Water: 100 °C.
Steep: 3.5-4 min.
Medium caffeine.
Artnr: dearts17

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

EARNEST EARL

Make any morning - even Monday mornings - great with our Earl Grey, a black, south Indian tea balanced by a touch of wonderfully citrusy bergamot oil.

FACTS

Water: 100 °C.
Steep: 3.5-4 min.
Medium caffeine.
Artnr: Pyramids
cartons: dearts6,
Pyramids 100:
dearts1, Loose Leaf
tin: DTLV1, loose Leaf
1 kg: dearts25

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

DARING DOROTHY

Not all black teas come blended with pineapple, peach and liquorice root. But then again, not all teas can be as delicious as Daring Dorothy.

FACTS

Water: 100 °C.
Steep: 3.5-4 min.
Medium caffeine.
Artnr: Pyramids
cartons: dearts10,
Pyramids 100:
dearts5, Loose Leaf
tin: DTLV5, loose Leaf
1 kg: dearts32

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

HOLLY DAY FACTS

Black tea leaves from the Assam Region blended with traditional ayurvedic spices such as cinnamon, cardamom, pepper and clove in fine company with orange, apple pieces and some vanilla for a spicy-fruity cup. Add some frothed, hot milk for a chai latte.

Water: 100 °C.
Steep: 4-6 min.
Medium caffeine.
Artnr: Pyramids 100: dearts47, Loose Leaf tin: DTLV19, loose Leaf 1 kg: dearts19

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

MS WIDE AWAKE FACTS

A black tea with exceptional fullness and a strong yet round body with warm fruity notes in the finish. This black tea from Assam also contain some Chinese pu-er and plum. A visually appealing dark and warming infusion.

Water: 100 °C.
Steep: 3.5-4 min.
High caffeine.
Artnr: dearts16

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

NEPALESE GUARANSE SFTGFOP1 FACTS

This Nepalese Guaranse is high grown at the Estate with the same name. The tea is orthodox (hand) harvested and hand rolled. With bright, tippy leaves and a complex, flowery flavor this tea delivers a pure and crisp, full bodied taste experience.

Water: 95 °C.
Steep: 3-4 min.
High caffeine.
Artnr: dearts36

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

NEPALESE HIMALAYAN TIPS FACTS

This light and elegant black tea was hand rolled into a beautiful mélange of silver, golden, earthen and black curly leaves. It is crafted by the Jun Chiyabari Tea Garden, located at the foot of Mount Everest. The taste is light, flowery and slightly nutty, the cup has a lively yellow color.

Water: 95 °C.
Steep: 3-4 min.
High caffeine.
Artnr: dearts37

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

VIETNAM BLACK TIPPY OP FACTS

A full leaf black Tea from northern Vietnam, high grown on the slopes of the Tay Con Linh Mountain. This is the home of the oldest tea trees in Vietnam, dating back 1500 years. The leaves of this tea are slightly curled with some yellow tips. The taste is mild and slightly spicy with apple sweetness in the finish.

Water: 100 °C.
Steep: 3-4 min.
Medium caffeine.
Artnr: dearts39

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

DARJEELING SF SOURENEE	FACTS				●
<p>This fine organic Darjeeling Second Flush is elegant and brew into a classic and elegant cup of black tea.</p>	<p>Water: 100 °C. Steep: 3-4 min. Medium caffeine. Artnr: dearts40</p>	Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag

DARJEELING SF CASTLETON	FACTS				●
<p>This is a premium Darjeeling black, whole leaf tea from the second flush. The tea is full of pleasing aromas and golden tips which produces an elegant and complex, full bodied cup, with an abundance of muscatel flavor. This black tea you can steep twice.</p>	<p>Water: 95 °C. Steep: 3-3.5 min. Medium caffeine. Artnr: dearts41</p>	Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag

BLACK KNIGHT	FACTS				●
<p>You are more into espresso than tea? Then Black Knight is probably for you. With a pu-er tea base, this is a very unexpected blend, it looks like an espresso and the infusion is full of intense chocolate, caramel notes rounded off by some rose. Excellent as a tea latte or to be enjoyed plain as a natural digestive.</p>	<p>Water 100 °C. Rinse 2 seconds in hot water, steep 30 sec to 1 minute. Repeat a second and a third time. Artnr: Dearts29</p>	Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag

LADY COCO WULONG	FACTS				●
<p>A medium oxidized & roasted oolong tea from China, with natural coconut flavor and shredded coconut. Pair with elegant bakery, stone fruit desserts (like pear, plum etc), caramel flavors and medium strong cheese. Try to sweeten with raw coconut sugar to enhance the coconut/ caramel flavor.</p>	<p>Water: 90 °C Steep: 3-3.5 min Medium caffeine Artnr: dearts30</p>	Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag

DA HONG PAO	FACTS				●
<p>This fine oolong is one of Chinas ten most famous and was high grown in Song Meng tea garden in the Anhui province. The Da Hong Pao teas (literally meaning Big Red Robe) are known for their characteristic dark and rich roasted flavor, the result of heavy oxidation and centuries old roasting techniques giving this tea a smooth and rich body and taste.</p>	<p>Water: 90 °C Steep: 2.5-3 min Medium caffeine Artnr: dearts42</p>	Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag

COOL MISS GREEN FACTS

Still your busy mind and get into a more alert and focused mood. Put a pep in your step with our invigorating Cool Ms Green, a green tea with mango and sea buckthorn.

Water: 85 °C
 Steep: 2.5-3.5 min
 Medium caffeine
 Artnr: Pyramids cartons: dearts8, Pyramids 100: dearts3, Loose Leaf tin: DTLV3, loose Leaf 1 kg: dearts18

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Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag
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ROSIE CARDAMOM FACTS

A very elegant and fine tuned blend made of the exclusive Wulu Jade green tea with aromatic cardamom and rose. It delivers a refreshing, round cup with nutty chestnut notes in the finish. A tea with a romantic touch.

Water: 80 °C.
 Steep: 3.5-4 mi
 Medium caffeine
 Artnr: dearts15

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Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag
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TOASTY GHOST FACTS

Toasty Ghost is a blend of three green teas from Japan – Sencha, Hojicha and Genmaicha mixed with rosehip seeds, barley malt, carob, cocoa beans and natural flavours. We named this blend after its character - a strong complex attack with a subtle and evasive finish.

Water: 85 °C
 Steep: 3-4 min
 Medium caffeine
 Artnr: dearts14

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Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag
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HELPFUL MR PEPPER FACTS

This classic Northwest African blend is simple yet delicious and consists of green tea and peppermint. Creates a refreshing infusion, with cooling and digestive properties.

Water: 90 °C
 Steep: 3-4 min
 Low caffeine
 Artnr: dearts20

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Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag
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HONOURABLE MR JING FACTS

Flat and large, pan-fired, high-grade China Dragonwell green tea leaves brew into a nutty, refreshing green cup you never get tired of.

Water: 85 °C
 Steep: 3-4 min
 Medium caffeine
 Artnr: dearts29

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Pyramids Cartons	Pyramids 100-pack	Loose Leaf Retail Tins	Loose Leaf 1 kg bag
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JASMINE DRAGON PEARLS

FACTS

Dragon Pearls are made of the finest, tender green tea leaves and buds hand picked in spring. The hand rolled pearls (zhu cha) receive their fine aroma and taste from pure Jasmine, this queen among flowers in China. During the Song Dynasty, this tea was enjoyed only by the Emperor and his administration. Medium caffeine.

Water: 85 °C
Steep: 2.5-3.5 min
Medium caffeine
Artnr: dearts31

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

GU ZHANG MAO JIAN

FACTS

This is a high grown, very delicate green tea from the Hunan province of China. It is light and sweet with a fruity aroma and taste. Pairs excellent with delicate and elegant fruit cakes or fine cucumber sandwiches.

Water: 80 °C
Steep: 2.5-3 min
Medium caffeine
Artnr: dearts45

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

GYOKURO

FACTS

This is one of Japan's most exclusive green teas made from tender leaves picked by hand in spring. In an effort to force the tea to develop higher chlorophyll levels, which turn the tea leaves dark green and reduce the tannin content, and contribute to a sweeter flavor with no bitterness, the tea is shade grown for 3-8 weeks before harvest (common is 21 days). The leaves are fine and needle shaped and extremely fragrant and tender. Jade Dew is a common nickname for this fine tea.

Water: 70 °C
Steep: 1-1.5 min
Repeat a second and a third time (increase the steeping time each time).
High caffeine
Artnr: dearts46

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

HOJICHA

FACTS

Hojicha which literally means hoji – roasted and cha – tea, is first steamed to arrest oxidation and then roasted at high temperature, which turn the leaves brown. In the cup this tea deliver a full round and nutty taste. The bancha tea used for this Hojicha, isharvested late in the summer resulting in a green tea with low caffeine content and warming and digestive properties.

Water: 70 °C
Steep: 2.5-3 min
Repeat
Low caffeine
Artnr: dearts44

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

SENCHA FACTS

This excellent sencha was grown close to Kagoshima, the main city on the island Kyushu. It is a deep steamed Sencha with fine, needlelike tender leaves which delivers an intense sweet grassy aroma and taste. This tea comes from a newly registered clone called Sae Midori which is a cross between Yabukita and Asatsuyu. The tea has inherited sweetness and color of the latter and balance and freshness of the Yabukita (which is the most common cultivar used in Japan).

Water: 75 °C
 Steep: 1.5 min
 Increase steeping time second and third time.
 High caffeine
 Artnr: dearts43

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Pyramids Cartons

Pyramids 100-pack

Loose Leaf Retail Tins

Loose Leaf 1 kg bag

DARLING MATCHA FACTS

Organic green tea, powdered. The taste is aromatic, fresh and vegetal. Water temperature 85 °C, 1 tea spoon /dl. Whisk until dissolved and frothy. Ideal for lattes and smoothies.

Water: 85 °C
 High caffeine
 200 g
 Artnr: dearts33

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Pyramids Cartons

Pyramids 100-pack

Loose Leaf Retail Tins

Loose Leaf 1 kg bag

WITTY CHERIES FACTS

Lively and fresh cherry aromas harmoniously blend with the delicate notes of pure white tea leaves and some green tea.

Water: 85 °C
 Steep: 3-4 min
 Medium caffeine
 Artnr: Pyramids cartons: dearts7, Pyramids 100: dearts2, Loose Leaf tin: DTLV2, loose Leaf 1 kg: dearts27

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Pyramids Cartons

Pyramids 100-pack

Loose Leaf Retail Tins

Loose Leaf 1 kg bag

BAI MU DAN FACTS

Organic White Peony, known as Bai Mu Dan, is an elegant white tea consisting of the finest tender buds and top two leaves. This tea brews into a naturally sweet and fruity cup. White teas are the least processed of all teas, undergoing just plucking and drying.

Water: 85 °C
 Steep: 3-4 min
 Medium caffeine
 Artnr: dearts38

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Pyramids Cartons

Pyramids 100-pack

Loose Leaf Retail Tins

Loose Leaf 1 kg bag

MELLOW MR BLOOM FACTS

Rooibos leaves, strawberries, blueberries and marigold blossoms. Rooibos is excellent for everyone who wants to relax and unwind.

Water: 100 °C
 Steep: 5-7 min
 No caffeine
 Artnr: Pyramids cartons: dearts9, Pyramids 100: dearts4, Loose Leaf tin: DTLV4, loose Leaf 1 kg: dearts28

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Pyramids Cartons

Pyramids 100-pack

Loose Leaf Retail Tins

Loose Leaf 1 kg bag

RED JUNE

FACTS

Green and mild rooibos with berries and a pinch of balancing liquorice root that brews into a red and fresh infusion, excellent both hot and cold.

Water: 100 °C
Steep: 5-7 min
No caffeine
Artnr: dearts13

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

CHARMING MELISSA

FACTS

Buttery chamomile flowers with elderberries, lemon balm, lemon peel, lemon grass, rose hip peel and citrus oil for a calming and refreshing infusion. Enjoy when you long for peace and rejuvenation.

Water: 100 °C
Steep: 4-6 min
No caffeine
Artnr: dearts35

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

ESHA MASALA

FACTS

A very pleasurable blend (esha means awesome) made of ginger, cinnamon, clove buds, cardamom, black pepper, sunflower. This spicy infusion will recharge you during a hectic day or after a workout, without making you jittery. Pair with a cardamom bun, cinnamon roll, a sandwich or pepparkaka.

Water: 100 °C
Steep: 3-5 min
No caffeine
Artnr: dearts12

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

SWIFT HERBIE

FACTS

This citrus fresh, mint & ginger blend both does good and tastes good. Enjoy anytime when you want to gather some extra energy. Contains mint, ginger, lemon verbena, lemon grass, olive leaves and rosemary. Enjoy as is or pair with a light dish, a ginger or citrus cake.

Water: 100 °C
Steep: 4-6 min
No caffeine
Artnr: dearts21

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

FANNY HONEY

FACTS

A juicy Honeybush blend with rosehip seeds, apple pieces orange peel, orange oil and fig aroma. Honeybush is grown in South Africa and a relative to rooibos. Enjoy plain or with spicy dishes, dark chocolate or a fruity cake or pie.

Water: 100 °C
Steep: 5-7 min
No caffeine
Artnr: dearts11

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Pyramids
Cartons

Pyramids
100-pack

Loose Leaf
Retail Tins

Loose Leaf
1 kg bag

All teas from Dear Tea Society are whole leaf and certified organic. When flavored the aromas are natural. The loose leaf teas are packed in 1 kg bags. The pyramids (2,5 g) are biodegradable. More flavors to come as the society grows!

Dear Tea Retail Cartons

20 biodegradable pyramids, with organic tea in each carton
8 x 20 counts in each master carton. The cellobag that hold the 20 pyramids inside the box is made of biodegradable material. The carton itself is printed on paper from Munkedals bruk, Bohuslän, Sweden. This paper hold three environmental certifications: the EU Ecolabel, the FSC™ – the label for responsible forestry. www.fsc.org. FSC-C020637 and the PEFC certification.

For more information please contact hello@deartea.se
Welcome to visit us at Hälsingegatan 2 in Stockholm or
at <https://www.facebook.com/dearteaociety>